

EDITORIAL

Dear Reader,

I am writing this Editorial on the day that the “National Science Day”, established by the National Congress to encourage scientific activity in the country, is celebrated. And this is the reason why I manifest in this Editorial my “epiphanic moment” on the subject, albeit in such a nuclear way.

We all understand that the essence and challenge of science is the discovery, interpretation and dissemination of natural phenomena, or countless natures. Discovery, or heuristics, whether through observation, speculation or dreams, when it manifests itself, defines itself well as the epiphany of the natural phenomenon. In the sense of sacredness, it can even proceed, or signify the purity of illumination, when arriving at the identification of the natural phenomenon. In this sense, the exercise, the epiphanic state and the scientist's reflective activity approach the enlightened moment most appropriate to philosophers, religionists and writers. Therefore, its achievement is expressed in the sensation of discovering something that can be impactful. It is the time and space of the “inspiring energy”.

However, the scientist, unlike other frontiers of intellectuality, is assigned the orientation and the challenge of justifying nuances of phenomena. In this sense, the purposes, dogmas, rites and procedures in the demonstration processes of its alleged discovery constitute the second frontier in the spectrum of its function. This dictum concentrates numerous functions and activities characterized as “transpiration energy”. It is to this attribution that a wide range of activities converge, aimed at meeting the canons of the logic of proving the “alleged discovery”, requiring intense dedication and efforts. The identification, taxonomic classification, systematization and validations of a phenomenon, whether natural or social, compose cycles or stages of knowledge itself. It includes the characterization of general and specific laws, theories, models, hypotheses, tests and presentation of results about the novelties of the studied events. For this second frontier, the “transpiration energy”, more and more contributions of new possibilities arise, in the morphologies of knowledge and its methodologies, technologies and metrics. Therefore, it receives the input of efforts from a much more intense collaborators' collective.

The third frontier, too, can be labeled as “transpiration energy”. It is about the diffusion of the studied phenomenon. In this functional segment of the scientist, the purposes and processes expand, from the profile of each literature, with its canons, dogmas and formalities, to the realization of the political, social and economic repercussions of its results. However, a type of repercussion has always been present in the purposes of scientists and in the scientific system: the repercussion in the scientific community itself. Within the scope of this modality of impact, the evolution of the system increasingly indicates the emergence of many entities that promote and regulate scientific production. It is in this sense that scientific activity is intensified, in the utilitarian and market logic, typical of businesses in the knowledge society, strengthening the “business and economy” of knowledge.

It is in this context that science has become “business”. The diffusion of science itself gradually strengthens itself as a “business” or “knowledge diffusion economy”.

It is in this sense that I invite you to reflect: “Quo Vadis, science and scientific knowledge?”

In this edition, we are publishing 14 scientific papers that are consistent and coherent with the context presented above, with all its potentials, virtues and limitations, typical of the production and dissemination of knowledge. There are twelve works of national origin and two international ones, twelve articles and two technological reports. All of them present the purposes and processes typical of this context, notably that of contributing to the advancement of scientific and technical knowledge in their respective themes.

Reaffirming its purposes, the Revista Gestão & Tecnologia, o Journal of Management & Technology, through this Editorial, expresses its satisfaction and honor in presenting these contributions to the scientific communities of the most diverse parts of the world. It offers substantial, robust, consistent, important and timely content, provided by researchers, aiming to contribute to the evolution of knowledge in critical foundations of management science. These are articles that effectively challenge the status quo of each border addressed, in the dimensions of theories and methodologies. In this sense, we thank the authors who believed in the purposes of this journal, submitting their articles in accordance with the publication criteria and processes. Awaiting contributions in the form of article submissions, serious reviews consistent with the purposes of this journal, indications from her to her students and friends, as well as contributory criticisms, I renew my wishes for a good reading and great reflections.

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