
Editorial

In the context of the “Knowledge Society” era and its results, directing the so-called “Fourth Industrial Revolution”, and better, “New Social, Scientific and Technological Revolution”, it should be concerned about the expressive number of so-called contributions as “scientific”, presented to the vast majority of journals. The profusion of truly scientific contributions in high-profile journals seems little to inspire candidates for entry into and sustenance in this world of knowledge production. It is clear that a significant portion of articles submitted for publication lacks essential foundations to contribute to the advancement of the state of the art in each area. Many articles indicate satisfaction in “discovering” and presenting superficial and obvious contents, as well as fragile, predictable methodologies that are tied to unrealistic and ambitious dogmas.

In this sense, a large portion of the articles rigidly formatted to disseminate colloquial themes lack the important orientation towards serendipity, or the ability to present surprising findings and contributions. The invitation (and the effective contribution) to the evolution of knowledge consists in the exercise of intellectual curiosity to reflect and operationalize scientific production in the context of the effective challenge to knowledge. Thus reflection, critical analysis, imagination and creativity are essential to truly scientific production. Mastery of the meaning of knowledge, orientation to the investigation of relationships and causes, the elaboration of assumptions, hypotheses and their tests, the directing of contributions to problem solving and the proposition of new hypotheses and solutions constitute the universe of scientific research. The evolution of the state of the art in each theme requires constant and systematic challenges in the theoretical and methodological spectra.

The scientific publication demands, in addition to these essential requirements, guidance for the proper formatting of papers, in accordance with the platforms of each journal. However, what is observed with significant intensity is the non-compliance and the scarce attendance to the claims expressed in the “Guidelines for Authors”. Shallow, unambitious papers unaware of the scope and scope of qualified journals are certain candidates for the rejection inflation determined by desk and peer reviewers.

In this regular issue of Journal of Management & Technology Number 19, Vol. 4, we have the honor and satisfaction to present to the esteemed reader twelve contributions, nine articles, two technical reports and one scientific essay.

The scientific papers come from a variety of sources, including three international ones, one from the United States, entitled “Impact Investing as a Way to Solve Social Problems”, and two Iranian “Modeling and Forecasting Residential Natural Gas Demand in Iran”, in the area of Finance. and “Studying the Relationship between the Productivity of Manpower and Strategic Management in Financial Organizations: the Case Study of Tavon Bank”, in the area here classified as Organizational Studies, which have been reviewed by leading international guest editors and desk review.

The other articles make up the segments grouped here, facilitating the thematic convergence. These are: 1) Finance - “Impact of information technology investments in organizational strategic variables and in performance of micro and small enterprises (mpe)” and “Comparative Analysis of Investment Strategies in Shares of Brazilian Companies”; 2) Technology Management - “Intent of adoption of the mobile payment system in collective public transport in the city of São Paulo: the end user's point of view”, and “Informal Tools in Formal Contexts: Application of a Model to Evaluate Acceptance of Mobile Technologies between University

Teachers”; and 3) Organizational Studies - “The intraorganizational dynamics in a Health and Education service: Analysis of Social Networks” and “Difficulties and benefits of the implementation of process management in federal public organization from the perspective of the servers”.

The technical reports are: “Restoration and modernization of industrial equipment: a case study from the perspective of Project Management at maintenance stop” and “A proposal to improve business processes for the Federal Institutes”.

The theoretical essay is entitled "Organizational innovation as an alternative to efficiency in the provision of jurisdictional services”.

Thus, with these contributions to the literature, we express our thanks to all authors, reviewers, readers and especially to FPL Educacional. Awaiting contributions in the form of article submissions, serious evaluations consistent with the purposes of this journal, referrals from her to her students and friends, as well as contributory criticism, I renew my wishes for good reading and great reflections.

José Edson Lara, PhD - Editor in Chief