
Editorial

Dear Reader,

In these very confused times, it seems that Philosophy and Science are the expressions of knowledge that can most intensely take protagonist positions in the direction to the light and to the conducts capable of providing the effective evolution of the people. Philosophy has already demonstrated, on several occasions in the history of humanity, this contributory potential. Philosophical orientation has already redirected conduct and results in many nations through Politics.

Science, and its intrinsic predisposition to innovation, notably in recent times, has a more logical and material-oriented potential, providing, almost always, more visible results in the short and medium terms. Their products usually more directly reach the people, contributing to the development and improvement of the quality of life.

Philosophy and Science evoke and provide the pillars of the production of knowledge in any nuances or circumstances. Its purposes and processes ground knowledge, its production and dissemination. While Philosophy requires and establishes the *raison d'être* of knowledge, in the context of "whys", Science and its mode of production determine the "what", "how", "when", "what", "who", "how much", "when", and all other conditions on which knowledges are based. The dissemination of Philosophical and Scientific productions, as a consequence, must understand and undertake these dictates if it is to contribute, in fact, to the evolution of knowledge.

It is in this context that the required erudition of the publications that are effectively robust, dense, timely and compatible with the state of the art of the subject matter is based. After all, Epistemology, Theory and Methodology constitute the most robust and challenging foundations of scientific production, determining the parameters of the selectivity of literary contributions. This is the essential precept of the Journal of Management and Technology.

In this publication, Volume 19 Number 2, this edition makes available to the esteemed readers, according to praxis, ten scientific articles, a technical report and a critical essay. Opening the edition, we present the article "Scenarios for the future of distance education". We provide readers with three contributions from other countries, one in partnership with Brazilian authors. The other articles contribute in diverse fields, such as Finance and Accounting, Logistics, Knowledge Transfer and Big Data Technology. The technical report addresses strategic behavior and the critical essay analyzes and questions electronic participation via Communicative Action Theory.

Thus, with these contributions to the literature, we express our gratitude to all authors, evaluators, collaborators, readers and, especially, the Pedro Leopoldo Foundation, which maintains this journal. Awaiting contributions in the form of submissions of articles, serious and consistent evaluations with the purposes of this periodical, its indications to its students and friends, as well as contributory criticisms, I renew the votes of good reading and of excellent reflections.

José Edson Lara, PhD - Editor-in-Chief